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Aren Anderson / andersonsarens.com

I'm an interactive designer and developer with an emphasis on simple and intuitive experiences. I take pride in being able to adapt to the growing needs of our digital landscape. My resume is also available online at andersonsarens.com/resume/

Education

The Art Institute of California Orange County
Bachelor of Science in Interactive Media Design

December 2007

Skill Set

Visual Hierarchy	Illustrator	Invision	Git
Layout	Photoshop	Premiere	Django
Typography	HTML5	After Effects	Jinja2
UX/UI	CSS3	InDesign	jQuery
Prototyping	SCSS	Keynote	

Experience

Interactive Art Director @ We Are Envoy
Irvine, CA (November 2015 - Present)

Concept exploration, UX/UI design, and prototyping using HTML and CSS, Invision, After Effects, and/or Keynote. Along with the wide range of digital projects, my other responsibilties include branding and pitch work. I collaborate closely with creative directors, art directors, designers, copywriters and the dev team to bring interactive experiences to life.

Senior Interactive Designer @ Side Studios
Irvine, CA (August 2013 - October 2015)

Art direction, information architecture, layout, design, CSS, HTML and other front-end duties for a wide range of clients including DVS Shoes, Vissla Clothing, D'Blanc Eyewear, among others. Project responsibilties include wireframing, designing, and developing websites from the ground up, or taking existing design ideas and concepts from the creative director and developing the website from there. All projects include interaction with the clients, and figuring out the best way to implement their requests without sacrificing design aesthetics and usability.

Interactive Art Director @ Sole Technology, Inc.
Lake Forest, CA (November 2008 - August 2013)

Previous titles: Web Designer, Visual Web Developer.

Art direction, information architecture, layout, design, CSS, HTML and other front-end duties for the Sole Technology websites (etnies, Emerica, Thirtytwo, Altamont Apparel, etc.). I collaborate closely with the brand directors and designers to maintain the aesthetic of their respective brands for the digital platform. I've managed junior designers, temps, production artists and interns. Projects range from standard websites, ecommerce, microsites and brand driver campaigns, mobile sites, email newsletters, web marketing, among others.

References available upon request